| Agenda Item Title: | INPUT TO EDUCATION STRATEGY FROM STAKEHOLDERS |
| --- | --- |
| Paper Type: | FOR NOTING |
| Sponsor: | CEO |
| Recommendation: | Raising Happy Kids parenting program will need to be distilled down to a program that can be delivered in an informal Parenting Circle context - that is a supported playgroup in an informal setting such as a home. These playgroups should be financially supported by MCF and training should be available to all parents who have attended the playgroup as a parent. |

**Purpose**

We need to get our program out to as many families as we can in a cost effective manner - by recognising the stakeholder needs and effectively addressing them we will be able to do this without needing to establish playgroup facilities in each location - which is cost prohibitive.

**Background**

It is important that we address the “What’s in it for me” for each stakeholder, without this we are doomed to failure. It was clear that we needed to chart the value chain from child all the way to MCF in order to establish a viable approach.

| **Stakeholder** | **Financial Benefit** | **Non Tangible Benefit** |
| --- | --- | --- |
| The child | NA | Increase in family capacity leads to better life outcomes |
| The carer | Opportunity to become a facilitator, which is paid | Increase in family capacity leads to better life outcomes |
| The facilitator | Pay + opportunity for future training leading to more pay | Improvement in education and employability |
| The community | Opportunity for playgroup facility to be established. Potential for increased funding. | Improvement in overall family capacity leads to improved life outcomes for all |
| MCF | Greater opportunity for grant and donor funds | Assisting in closing the gap, achieving mission |

**Discussion**

The form of the program will likely be a loose ring folder with the 27 lessons laminated and compressed to single pages. By using QR codes we can embed the videos directly and can also provide video instructions and guidance around the delivery of the program.

The program could be delivered fully under a tree with a mobile phone.

A funding of around $2,000 per term per group would be offered to each group, payment would be made on the submission of evidence of completion of each session as well as the relevant data points (pre and post reflection forms) - this ensures that we are getting what we are paying for and we are also collecting data which is essential for us as we build our evidence base.

*Paper is for noting only at this stage.*

* Strategy. A highly cost effective way of getting our parenting program into the community
* Resources. $2,000 per group per term
* Risk. A supported playgroup is the responsibility of the facilitator so nil to MCF
* Governance.
* Responsibilities. CEO and Beck Ward to develop the program
* Options..

**Consultation**

Telita, Simah, Francis Jose, Beck, Gudju Gudju as well as exploratory discussions at Yiddinji council meeting

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